



Policy on Acceptance of Funding from External Partners

A Policy Statement of Vaccinate Your Family – The Next Generation of Every Child by Two

Adopted: July 9, 2009, amended to reflect name change 12-8-2020

Purpose

These guidelines provide a framework for the Association's fiscal interaction with external partners (i.e., corporations, businesses, universities and other outside agencies). The guidelines specify the types of funding that Every Child By Two, an organization doing business as Vaccinate Your Family (VYF), may accept to support its work. They are consistent with policies of other nonprofit, public health membership associations.

Need

Recognizing that a broad and diverse source of funding for VYF is needed to accomplish its strategic goals and objectives, VYF reserves the right to seek payment for services rendered and pursue additional sources of funding. VYF will accept funding according to the principles outlined below.

Objectivity and Control

VYF financial interactions must preserve and promote trust in VYF. VYF will remain objective, regardless of any funding or external partnership. Financial interactions do not permit an external partner to control the content of VYF programs, products, services and related activities.

VYF reserves the right to maintain complete control over all VYF programs, products, services and related activities. VYF reserves the right to approve all materials relating to an external partnership.

Types of acceptable funding

1. Consultation fees (hourly rate for VYF time on projects approved by the Executive Committee).
2. Conference-related fees: registration, exhibit space, event sponsorship, meals, refreshments, etc.
3. Grants and contributions (according to the principles described below)

Principles

Transparency and Full Disclosure

VYF will document all activities supported by external partner contributions to its members and the public as appropriate.

No Implied Endorsement

VYF will not endorse any commercial products or external partners. Participation in an external partnership or acceptance of contributions does not imply VYF approval of an external partner's policies or endorsement of their products.

No Direct Advocacy

VYF does not advocate for any issue based on funding.

Use of Contribution Funds

Contributions to VYF listed as “unrestricted” may be used to support VYF advocacy and other efforts consistent with VYF's mission. Use of all forms of funding is determined by VYF and not influenced by external partners.

Consistency with Mission

VYF's mission, vision and values must direct any financial interaction with external partners. VYF will not accept support from external partners where the external partner has adopted policies that do not support the basic principles of public health or VYF's mission, vision and values.