

2021 Immunization Webinar for WIC Staff

Thursday, October 28, 2021 12-1 PM EST

2021 Immunization Webinar for WIC Staff



Jennifer Zavolinsky, MHS, CHES Director, Public Health Education & Communication Vaccinate Your Family

Our Mission

VACCINATE YOUR FAMILY



VYF protects people of all ages from vaccine-preventable diseases by:



Raising awareness of the critical need for timely immunizations



Increasing the public's understanding of the benefits of vaccines



Increasing confidence in the safety of vaccines



Ensuring that all families have access to lifesaving vaccines



Advocating for policies that support timely vaccination

Thanks for all that you do!



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Resources for WIC Staff and WIC Participants



Annual Immunization Webinar for WIC Staff

- Recorded/archived webinars available
- Vaccinateyourfamily.org/vaccine-resources (Look under resources tagged as "WIC Staff")



Immunization Resources for Parents and Parents-to-Be (English and Spanish): 2021 Version Coming Soon

IMMUNIZATION RESOURCES FOR PARENTS AND PARENTS-TO-BE 2021 Vaccinateyourfamily.org/vaccine-resources (Look under resources tagged as "WIC Staff")



VACCINES 101: INFORMATION FOR WIC STAFF

2021

Vaccines 101: Information for WIC Staff: 2021 Version Coming Soon

 Vaccinateyourfamily.org/vaccine-resources (Look under resources tagged as "WIC Staff")

Resources for WIC Staff and WIC Participants



Child and Teen Vaccine-Preventable Diseases eBook/Booklet (English and Spanish)

• Vaccinateyourfamily.org/babies-children

 Vaccinateyourfamily.org/vaccine-resources (Look under resources tagged as "WIC Staff") OR Vaccinateyourfamily.org/wp-content/uploads/2021/09/VYF Vaccine-



Adult Vaccine-Preventable Diseases eBook/Booklet (English and Spanish)

• Vaccinateyourfamily.org/adults

• Vaccinateyourfamily.org/vaccine-resources (Look under resources tagged as "WIC Staff") OR

Vaccinateyourfamily.org/wp-content/uploads/2021/09/VYF_Vaccine-

PreventableDiseases_Adult_eBook_Spanish.pdf



How to Pay for Your Family's Vaccinations – Online Tool

• Vaccinateyourfamily.org/questions-about-vaccines/paying-for-vaccines



Vaccinate Your Family

Vaccine-preventable diseases still exist in the U.S. and around the world. Learn how vaccines safely protect pregnant women, babies, children, teens, and adults from more than 16 dangerous infectious diseases. With information you can trust, you will be able to make the best choices for you, your family, and your community.



🔁 help@wichealth.org 🛛 🛞 wichealth.org

Vaccine Lesson for WIC Participants Available on WICHealth.org

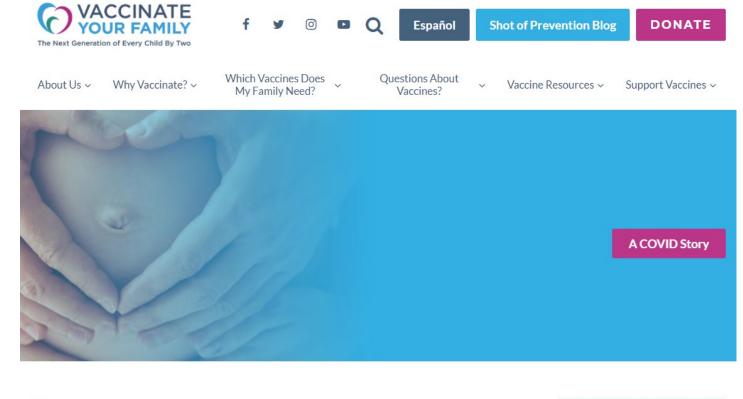
Educates WIC participants about the importance and safety of vaccinations for the whole family.

Focus on vaccinations for pregnant women and children. Will soon have additional information on COVID vaccines.

Launched in March 2020 in English and Spanish – As of end of Sept. 2021, there was a total of 38,080 vaccine lessons completed. (35,978 English; 2,102 Spanish)

Contact Kimbra WICHealth.org at <u>kimbra.quinn@maiasynergy.com</u> if you are interested in having this vaccine lesson available for your state's WIC participants/clients.

Vaccinateyourfamily.org/pregnancy



Pregnancy

En Español

Pregnancy is such a special time for the entire expecting family. It is a time of planning and preparing for the birth of a child. It is also important to begin considering the steps you can take to help keep yourself and your baby protected from vaccine-preventable diseases – now and throughout your child's life.

Before Becoming Pregnant

Vaccines for Pregnant People

Influenza (Flu) Vaccine i

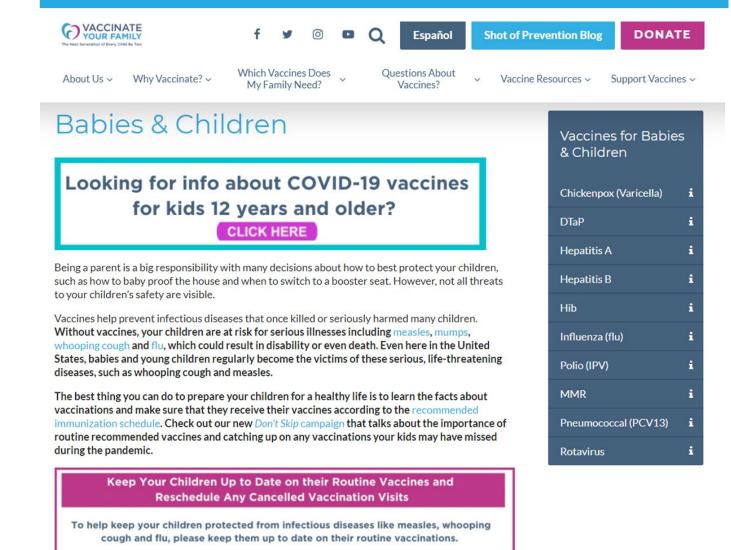
Tdap (Tetanus, Diphtheria and Pertussis) Vaccine

COVID-19 Vaccine

Vaccine Information - Before, During and After Pregnancy Vaccine Information for Babies and Children

Includes links to recommended immunization schedules.

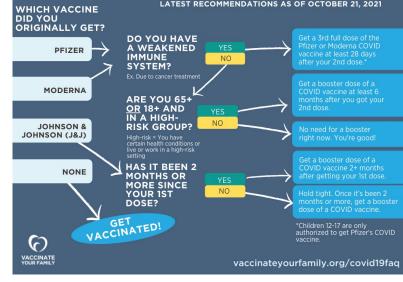
Vaccinateyourfamily.org/babies-children



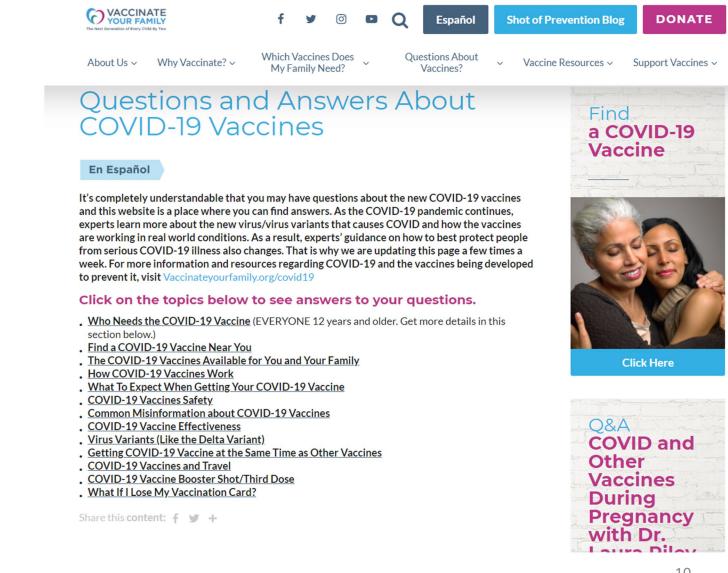
If your children missed any well- or vaccination visits during the pandemic, please reschedule them as soon as you can.

Questions and Answers on COVID/COVID-19 Vaccines





Vaccinateyourfamily.org/covid19faq



New! Spanish Pages

Vaccinateyourfamily.org/en-espanol VACCINATE YOUR FAMILY Shot of Prevention Blog DONATE Español O Which Vaccines Does **Questions About** About Us ~ Why Vaccinate? ~ Vaccine Resources ~ Support Vaccines ~ V My Family Need? Vaccines? Preguntas y respuestas sobre vacunas contra la gripe Preguntas y respuestas sobre vacunas contra COVID

Encuentre la vacuna contra COVID cerca de usted





Preguntas sobre las vacunas Información sobre los componentes,

Enfermedades prevenibles por vacunación



Stay Up-to-Date on the Latest Vaccine Information and Recommendations through Website, Blog and Social Pages

Website: Vaccinateyourfamily.org Facebook: @Vaccinateyourfamily Twitter: @Vaxyourfam Instagram: @Vaccinateyourfamily YouTube: Youtube.com/vaccinateyourfamily.org Blog: Shotofprevention.com

Jennifer Zavolinsky, MHS, CHES jennifer@vaccinateyourfamily.org



Welcome and Remarks from the USDA

Valery Soto, MS, RD, CLC

Chief, Nutrition Services Branch Supplemental Nutrition and Safety Programs Supplemental Foods Program Division USDA Food and Nutrition Service





Welcome and Remarks from the National WIC Association

Darlena Birch, MBA, RDN

Senior Manager, Public Health Nutrition The National WIC Association



National WIC Association Your child has you. And you have WIC.

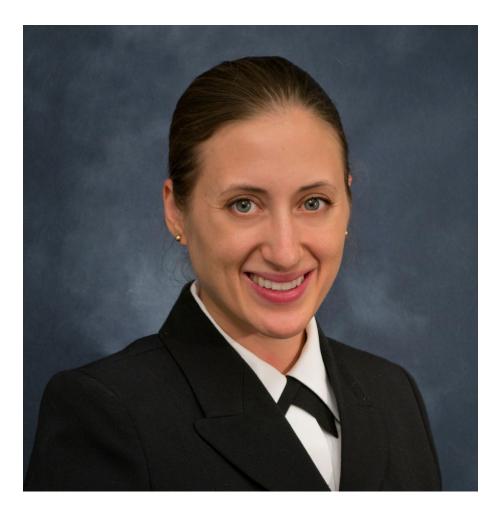


Feature Presentation

Dr. Sarah Mbaeyi, MD, MPH

Medical Officer National Center for Immunization and Respiratory Diseases (NCIRD) Centers for Disease Control and Prevention (CDC)







2021 Immunization Webinar for WIC Staff

Quick Poll

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There will be a short Q&A session after Dr. Mbaeyi presentation.

Questions?

Please type the questions you have for the speakers into the Q&A box at any time during the webinar.

We will get to as many questions as possible.

Centers for Disease Control and Prevention

National Center for Immunization and Respiratory Diseases



WIC Immunization Webinar

Thursday, October 28, 2021

Sarah Mbaeyi, MD, MPH Medical Officer National Center for Immunization and Respiratory Diseases

Vaccines for Children

Protecting America's children every day

The Vaccines for Children (VFC) program helps ensure that all children have a better chance of getting their recommended vaccines. VFC has helped prevent disease and save lives.



CDC estimates that vaccination of children born between 1994 and 2018 will:

prevent **419 million** illnesses (26.8 million hospitalizations)

help avoid 936,000 deaths

save nearly **\$1.9 trillion** in total societal costs (that includes \$406 billion in direct costs)



more than the current population of the entire U.S.A.



greater than the population of Seattle, WA



more than \$5,000 for each American

Updated 2016 analysis using methods from 'Benefits from Immunization-during the 'Accines for Children Program Eta—United States, 1994-2013."



U.S. Department of Health and Human Services Centers for Disease Control and Prevention

www.cdc.gov/features/vfcprogram

The COVID-19 gap is larger for some pediatric vaccines than others

- Many vaccines primarily given to younger age children have smaller gaps than those given to older kids
 - Rotavirus vaccine down 5.7%
 - PCV13 down 7.8%
 - DTaP-containing vaccines down 7.6%
 - Tdap down 13.6%
 - HPV down 16.9%
 - Meningococcal conjugate vaccine down 10.1%
- Measles-containing vaccines are down by 16.2%

Data through week ending September 26, 2021

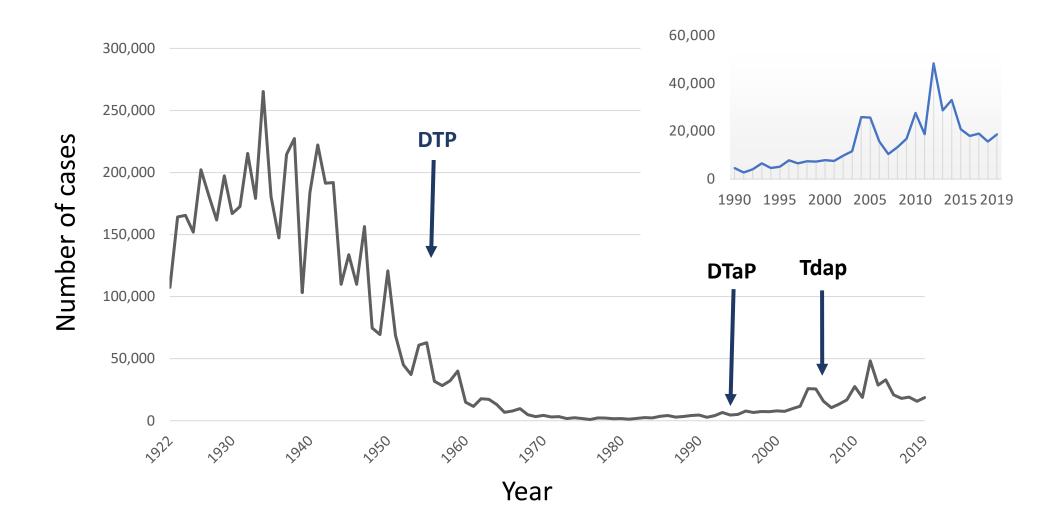


Whooping Cough (Pertussis)

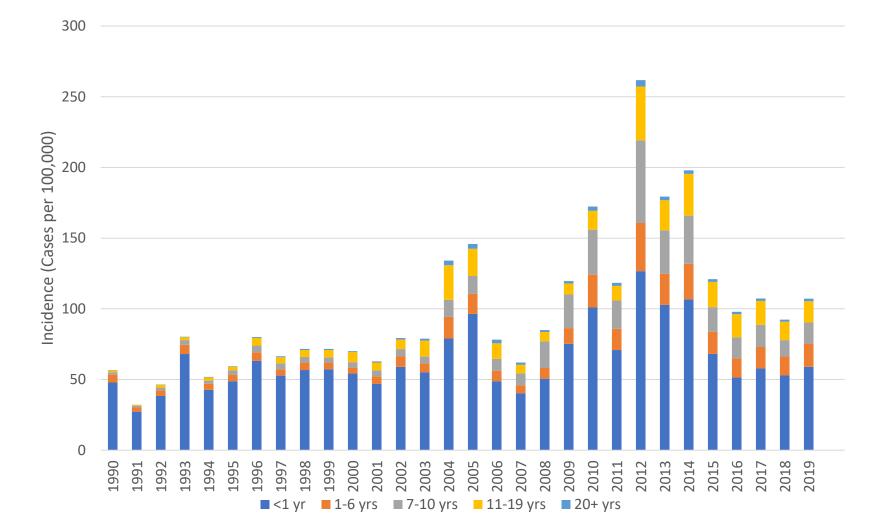
- Highly contagious respiratory disease
- Most dangerous for infants
- Early signs/symptoms include runny nose, mild, occasional cough, apnea (pause in breathing) in babies
- Later-stage signs/symptoms include fits of rapid coughs followed by a high-pitched "whoop" and vomiting during or after coughing fits
- When researchers could tell who was spreading whooping cough, immediate family members were the source for 6 to 7 out of 10 (66.1%) babies



Reported Pertussis Cases: 1922-2019



Most Whooping Cough Deaths are in Early Infancy



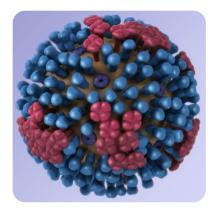
Whooping Cough: Who Should Be Vaccinated

- Vaccination is recommended for everyone:
 - Infants and children (DTaP vaccine)
 - One dose at 2, 4, 6, 15-18 months and 4 to 6 years
 - Adolescents (Tdap vaccine)
 - Adults (Tdap vaccine, if not received as an adolescent)
 - Pregnant women (Tdap vaccine)
- Vaccinating women during <u>each</u> pregnancy is the best way to prevent pertussis in infants before they are old enough to get their own vaccines



Influenza: The Disease

- Contagious respiratory illness
- Signs/symptoms include fever, cough, sore throat, runny nose, muscle or body aches, headache, fatigue, vomiting and diarrhea sometimes occur
- Health impact of influenza in the U.S. varies year to year
 - **2017 2018:**
 - Considered a "high severity" season with intense, widespread activity occurring simultaneously across the United States
 - Hospitalizations rates broke records
 - News coverage included deaths of children and healthy adults
 - 180 pediatric deaths the most since the 2009 H1N1 pandemic
 - 75 80% of those pediatric deaths were in unvaccinated
 - 2020 2021
 - Flu activity was unusually low both in the U.S. and globally
 - Only one report of a pediatric death
 - COVID-19 mitigation measures likely contributed to the decline in flu incidence, hospitalizations, and deaths



Number of Influenza-Associated Pediatric Deaths by Week of Death, 2017-18 through 2020-21 Season

Flu Vaccination for 2021-2022 Season

- Getting an annual flu vaccine this fall is very important to protect yourself, your loved ones, and your community against flu.
- Vaccination is especially important for people who are at higher risk of developing serious flu complications, for example people of any age with a chronic health condition like a breathing or lung problem, heart disease, or a weakened immune system.
 - Other people who are at higher risk of serious flu complications include pregnant people, people aged 65 and older, and children younger than 5 years.
- CDC recommends that all people aged 6 months and older get vaccinated against flu by the end of October, ideally.

Guidance for Timing of Flu Vaccination, 2021-22

- Children who need 2 doses (those aged 6 months through 8 years who have never been vaccinated, who have not received ≥2 total doses previously, or whose vaccination history is unknown)—should receive first dose as soon as possible after vaccine is available.
- Children needing one dose can also be vaccinated as soon as vaccine is available.
- Women pregnant during influenza season should be immunized
- Vaccination should continue throughout the season, as long as influenza viruses are circulating, and unexpired vaccine is available.



Importance of Flu Vaccination

- Yearly vaccination is the first and best protection against the flu
- The flu vaccine can:
 - Keep you from getting sick with flu
 - Saves children's lives
 - Reduce the risk of hospitalizations
 - Help you get back on your feet sooner if you do get sick
- Reminder: a flu shot cannot cause flu illness.
 - Flu vaccines given with a needle are made either with
 - flu vaccine viruses that have been 'inactivated' and are therefore not infectious, or
 - with no flu vaccine at all (which is the case for the recombinant flu vaccine).

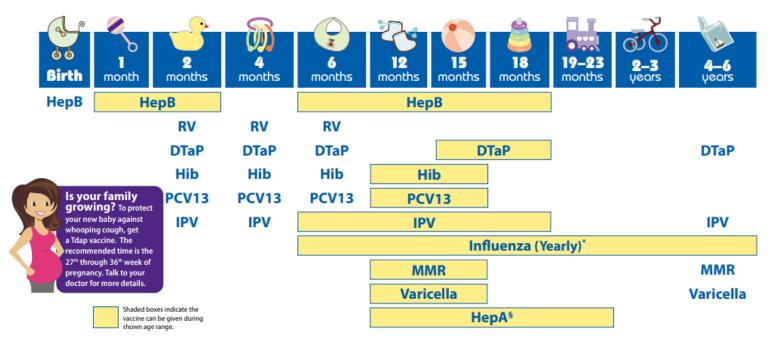


We Need Your Help To Maintain and Strengthen Immunization Rates Among Children and Pregnant Women



- Vaccination is one of the best ways parents can protect their children from 16 serious diseases
- Most parents vaccinate, some have questions
- Many pregnant women may not know they need vaccination to protect themselves and their baby from flu and whooping cough
- YOU play a key role in ensuring families are up-to-date on their vaccinations

Vaccination Schedule: Birth – 6yrs



FOOTNOTES:

If your child misses a shot, you don't need to start over. Just go back to your child's doctor for the next shot. Talk with your child's doctor if you have questions about vaccines.

NOTE:

- Two doses given at least four weeks apart are recommended for children age 6 months through 8 years of age who are getting an
 influenza (flu) vaccine for the first time and for some other children in this age group.
- ⁵ Two doses of HepA vaccine are needed for lasting protection. The first dose of HepA vaccine should be given between 12 months and 23 months of age. The second dose should be given 6 months after the first dose. All children and adolescents over 24 months of age who have not been vaccinated should also receive 2 doses of HepA vaccine.

If your child has any medical conditions that put him at risk for infection or is traveling outside the United States, talk to your child's doctor about additional vaccines that he or she may need.

See back page for more information on vaccine-preventable diseases and the vaccines that prevent them.

For more information, call toll-free 1-800-CDC-INFO (1-800-232-4636) or visit www.cdc.gov/vaccines/parents



U.S. Department of Health and Human Services Centers for Disease Control and Prevention





DEDICATED TO THE HEALTH OF ALL CHILDREN"

How You Can Help: Record Review and Referrals

- One way to determine if a child is up-to-date on their vaccinations is by assessing whether the child has received their 4th DTaP dose (15-18 months)
- If you determine that the child may be behind on their vaccinations, refer the parent to schedule an appointment with their healthcare provider

And Consider Going Beyond...

- An ECBT survey of WIC showed that nearly half of WIC staff review the full childhood immunization record
- Check to make sure they received an annual flu vaccine, a measles vaccine at 12-15 months, and all other recommended vaccines
- Recommend vaccination and refer anyone who is not up-to-date to a vaccination provider

Whooping Cough: What's Up to Date?

By age	Minimum number of DTaP doses
Birth through 1 month	0
3 months	1
5 months	2
7 months	3
19 months	4
Pregnant women	One during each pregnancy

Flu: What's Up to Date?

- Children:
 - All children 6 months old or older should be immunized against the flu every year
 - Two doses should be given at least four weeks apart for children aged 6 months through 8 years of age who are getting an influenza vaccine for the first time.
- Pregnant Women:
 - One dose of inactivated influenza vaccine (i.e. flu shot) during any trimester for women who will be pregnant during the influenza season
- Getting vaccinated before flu activity begins helps protect you once the flu season starts in your community.
 - It takes about two weeks after vaccination for the body's immune response to fully respond and for your to be protected so make plans to get vaccinated, ideally during October.
 - However, CDC recommends flu vaccination as long as influenza viruses are circulating even into January and later.

Are You Up to Date?

- As a WIC staff member, you should make sure you are up to take on your own vaccinations including:
 - Flu
 - Tdap
 - HPV
 - Herpes Zoster
 - Pneumococcal



COVID-19 Vaccination

COVID-19 Vaccine Primary Series

- COVID-19 vaccination is recommended for everyone aged 12 years and older in the United States for the prevention of COVID-19.
- The Advisory Committee on Immunization Practices (ACIP) has recommended the FDA-approved Pfizer-BioNTech (COMIRNATY) COVID-19 Vaccine for use in people aged 16 years and older.
- ACIP has issued interim recommendations under Emergency Use Authorization (EUA) for the use of:
 - Pfizer-BioNTech COVID-19 vaccine in people aged 12–15 years
 - Moderna COVID-19 vaccine in people aged 18 years and older
 - Janssen (Johnson & Johnson) COVID-19 vaccine in people aged 18 years and older

COVID-19 Vaccines While Pregnant or Breastfeeding

- Pregnant and recently pregnant people are more likely to get severely ill with COVID-19 compared with non-pregnant people.
- Evidence about the safety and effectiveness of COVID-19 vaccination during pregnancy has been growing.
 - These data suggest that the benefits of receiving a COVID-19 vaccine outweigh any known or potential risks of vaccination during pregnancy.
- COVID-19 vaccination is recommended for all people aged 12 years and older, including pregnant or lactating people.
 - Pregnant, lactating, and postpartum people younger than 50 years old should be aware of the rare risk of thrombosis with thrombocytopenia syndrome after Janssen COVID-19 vaccination and the availability of other COVID-19 vaccines.

Additional Dose

 CDC recommends that people with moderately to severely compromised immune systems receive an additional dose of mRNA COVID-19 vaccine at least 28 days after a second dose of <u>Pfizer-BioNTech COVID-19 Vaccine</u> or <u>Moderna COVID-19 Vaccine</u>.

COVID-19 Vaccines are Safe and Effective

- Hundreds of millions of people in the United States have received COVID-19 vaccines under the most intense safety monitoring in U.S. history.
- All COVID-19 vaccines used in the United States were carefully evaluated in clinical trials and authorized or approved because the benefits outweighed the risks.
- The FDA and CDC will continue monitoring the safety of these vaccines.
- Getting vaccinated can help protect you and those around you, especially those at increased risk for severe illness.



Safety of COVID-19 Vaccines is a Top Priority

COVID-19 vaccines are being held to the same safety standards as all vaccines.

Before Approval or Authorization



- FDA carefully reviews all safety data from clinical trials.
- ACIP reviews all safety data before recommending use.

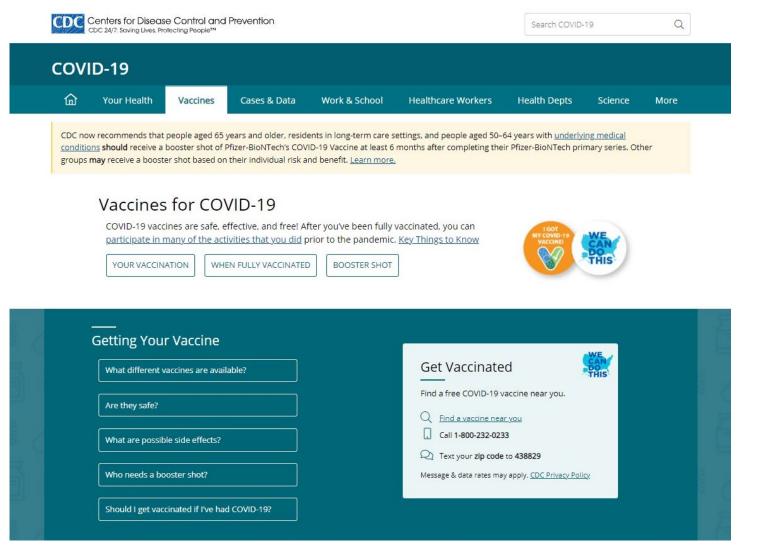
After Approval or Authorization

 FDA and CDC closely monitor vaccine safety and side effects. There are systems in place that allow CDC and FDA to watch for safety issues.





COVID-19 Vaccination Resources



https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html

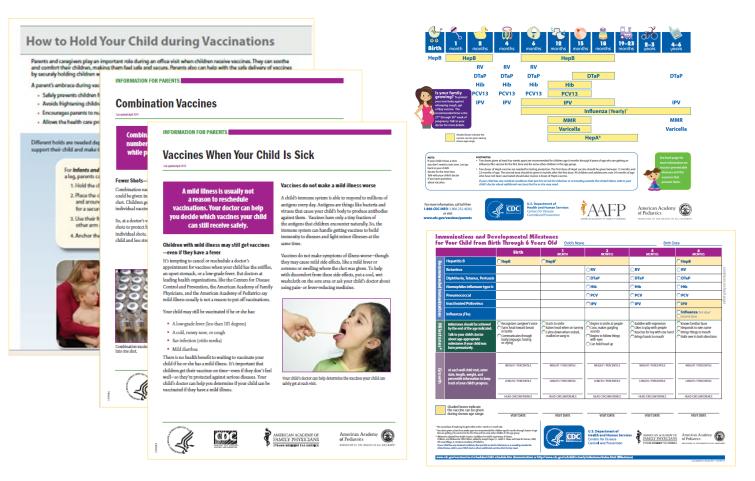
Talking to Parents: Resources

CDC

- <u>www.cdc.gov/vaccines</u>: healthcare provider section with resources on how to talk to patients, printable fact sheets, vaccine schedules and more
- <u>www.cdc.gov/vaccines/parents</u>: online resources for parents with vaccine recommendations from birth to 18 years
- wwwn.cdc.gov/pubs/CDCInfoOnDemand.as px: order FREE posters, fact sheets, and more online
- Vaccinate Your Family
 - <u>www.VaccinateYourFamily.org</u>: resources for patients including FAQs, schedules and more.
- Your state/local immunization program



Parent Friendly Resources



www.cdc.gov/vaccines/parents/resources

www.cdc.gov/flu

Resources for Healthcare Professionals and Pregnant Women

to pregnant women Strategies for healthcare p

Making a strong vaccine referral

Stocking and admin ines in your office may not be feasible for all prenatal healthcare professionals, often due to issues with reimbursement. By making a strong vaccine referral you can help ensure that your attorg vector interact you can neg ensure that your pregnant patients receive the recommended influenza (fu) and therma toxid, notuced dipthrena toxid, and acellular paramost fieldpivaciones reuni fiyou are unable to administ them in your official recommendation of and bread on the set of the set of the set of the set bread on the set of the set

Vaccines Routinely Recommended for Pregnan It is safe for the flu vaccine and Tdap vaccine to be given to p

Flu Vaccine

 Is recommended for pregnant women and safe to administer during any trimester. Is the best way to protect pregnant women and their babies from the flu, and prevent possible flu-associated pregnancy complications.

 Is safe and can help protect the baby from flu for up to 6 months after birth. This is important because babies younger than 6 months of age are too young to get a flu vaccine. Provide the best prenatal care to prevent pertussis ies for healthcare professionals

> 5 Facts about Tdap and Pregnancy Tdap during pregnancy provides the best protection for mother and infant.

Recommend and administer or refer your patients to receive Tola ptimal timing is between 27 and 36 weeks gestation to maximize he maternal antibody response and passive antibody transfer to the infant. Fewer babies will be hospitalized for and die from pertussis when Tdap is given during pregnancy rather than during the postpartum period.

2. Postpartum Tdap administration is NOT optimal. Postpartum Tdap administration does not provide immunity to the infant, who is most vulnerable to the disease's serious

complications. Infants remain at risk of contracting pertussis from others, including are happening across the United States. siblings, grandparents, and other caregivers. In recent years, up to 1,450 infants have It takes about 2 weeks after Tdap receipt for the mother to have protection against pertussis, which means the mother is still at risk for catching and spreading the disease to her newborn during this been bosnitalized and about 10 to 20 hav died each year in the United States due to pertussis. Most of these deaths are among

Pertussis is on the rise and outbreaks

These first few months of life are when

infants are at greatest risk of contracting

pertussis and having severe, potentially

pertussis (Tdap) vaccine during each

protected against pertussis.

of each pregnancy.

infants who are too young to be protected 3. Cocooning alone may not be effective and is hard by the childhood pertussis vaccine series to implement. that starts when infants are 2 months old. The term "coccooning" mean close contact with an infant. vaccinating anyone who comes in

. It is difficult and can be costly to make sure that everyone who is

life-threatening complications from the infection. To help protect babies during 4. Tdap should NOT be offered as part of routine preconception care. this time when they are most vulnerable, Protection from pertussis vaccines does not last as long as vaccine experts would like, so Tolsp is recommended during pregnancy in order to provide optimal protection to the infant. women should get the tetanus toxoid, reduced diphtheria toxoid, and acellular If Tdap is administered at a preconception visit, it should be pregnancy. A strong recommendation from administered again during prognancy between 27 and 36 weeks

you may ultimately be what most influences gestation. whether or not your patients' newborns are 5. Tdap can be safely administered earlier in pregnancy if needed.

 Pregnant women should receive Tdap anytime during pregnar if it is indicated for wound care or during a community pertussi Strongly recommend Tdap to your patients during the 3rd trimester If Tdap is administered earlier in pregnancy, it should not be repeated between 27 and 36 weeks gestation; only one dose is

recommanded during each pregnancy. February 201





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www.cdc.gov/vaccines/pregnancy

www.cdc.gov/pertussis/pregnant

www.cdc.gov/flu/protect/vaccine/pregnant

Vaccines Throughout the Lifespan





https://www.cdc.gov/vaccines/growing/



For more information, contact CDC 1-800-CDC-INFO (232-4636) TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.





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Final Poll

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