



CORPORATE ALLIANCE PROGRAM

We invite you to become a valued ally of the Vaccinate Your Family Corporate Alliance—an exclusive network designed to foster strategic partnerships, drive vaccine confidence and innovation, and create shared value across the vaccine ecosystem.

As an ally of the alliance, your organization will gain access to powerful networking opportunities, thought leadership forums, and visibility within an immunization community aligned around growth, collaboration, and purpose.

Our alliance offers five tiers of partnership, each tailored to meet your organization's unique goals and capacity. Whether you're a growing enterprise within the vaccine space or a global leader, our flexible partnership structure ensures you receive the right level of engagement, recognition, and return on investment.



BUMPERS-CARTER CIRCLE

\$100,000

At the highest level of partnership, Bumpers-Carter Circle allies are recognized as transformative leaders whose contributions support our mission to protect all people from vaccine-preventable diseases. This level honors the founders of VYF: Betty Bumpers and Rosalynn Carter. The top tier offers maximum recognition, leadership opportunities within the alliance, and direct access to decision-makers and scientific advisors.

VACCINE VISIONARY

\$75,000

Vaccine Visionary allies are key contributors who elevate the alliance's work through sustained and strategic support.

Vaccine Visionary allies will benefit from premium visibility, invitations to exclusive VYF roundtables, and opportunities to shape joint initiatives that drive measurable public health outcomes.

IMMUNIZATION INNOVATOR

\$50,000

As an Immunization Innovator ally, your organization strengthens the alliance much like an adjuvant enhances a vaccine's effectiveness. This tier offers deeper engagement through increased networking opportunities, collaboration options, and greater recognition in alliance communications and campaigns.

ANTIBODY AMBASSADOR

\$25,000

At the Antibody Ambassador tier, your organization plays a vital role in initiating momentum for change. This level of partnership is ideal for companies making in-roads toward supporting vaccine confidence and innovation and public health initiatives. Allies gain access to select VYF events, and insights into our mission and impact.

COMMUNITY CHAMPION

\$10,000

At the Community Champion level, your organization plays an important role in the vaccine ecosystem. This entry-level partnership is ideal for companies taking initial steps toward supporting the vaccine infrastructure. Members gain access to select alliance events, and recognition on the VYF website.

Benefits	Bumpers-Carter Circle \$100,000	Vaccine Visionary \$75,000	Immunization Innovator \$50,000	Antibody Ambassador \$25,000	Community Champion \$10,000
Linked logo on VYF website	✓	✓	✓	✓	✓
Use of VYF Corporate Alliance Badge	✓	✓	✓	✓	✓
Access to the latest vaccine information, assets, and statements	✓	✓	✓	✓	✓
Annual in-person strategy meeting w/VYF executive team	✓	✓			
Virtual meeting(s) w/VYF thought leaders	Up to monthly	Quarterly	Biannually	Biannually	Annually
Monthly Vax Collab Calls	✓	✓	✓	✓	✓
Monthly Gov't Policy calls	✓	✓	✓	✓	✓
Opportunity to present on Vax Collab and Gov't Policy calls	✓				
Acknowledgement in VYF Annual Report	✓	✓	✓	✓	
Access to science update/education event	✓	✓	✓		
Mailing list for calls to action	✓	✓	✓	✓	✓
Link to member video (non-product specific)	✓				

Would you like to learn more about Vaccinate Your Family's Corporate Alliance Program?

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Corporate Alliance members do not direct programmatic activities or content, and do not influence the operations of Vaccinate Your Family.

